



**Diaspora Tech Partnership Conference**  
**By Kenya-USA Tech Forum (KUSAT)**  
**Venue and Date: Nairobi, September (18<sup>th</sup> -19<sup>th</sup>) 2024**  
**“Harnessing the Power of Diaspora for Growth”**

## CONCEPT NOTE

### **Introduction:**

The Diaspora Tech Partnership Conference is a pivotal event uniting Kenyan professionals, innovators, entrepreneurs, investors, and policymakers from across the global diaspora to foster collaboration, share insights, and drive technological advancements. To be held in Nairobi in September 2024 (18<sup>th</sup> and 19<sup>th</sup>), this conference serves as a bridge connecting the Kenyan diaspora with local tech stakeholders, government officials, investors, and industry leaders to explore opportunities for collaboration and partnership. Additionally, it will be a platform for networking, and knowledge sharing.

### **Objectives:**

1. **Diaspora Engagement:** Engage the Kenyan diaspora community in discussions and initiatives geared towards leveraging their skills, knowledge, and networks for the development of the Kenyan tech ecosystem.
2. **Knowledge Transfer:** Facilitate the exchange of ideas, experiences, and best practices between diaspora professionals and local entrepreneurs to foster innovation and entrepreneurship.
3. **Investment and Funding:** Showcase investment opportunities, startups, and tech initiatives in Kenya to attract diaspora investment and support for local innovation and economic growth.
4. **Capacity Building:** Provide training, mentorship, and networking opportunities to empower local entrepreneurs and startups with the skills and resources needed to succeed in the tech industry.
5. **Policy Advocacy:** Advocate for policies and initiatives that support diaspora engagement, innovation, and technology adoption in Kenya to create an enabling environment for tech development

### **Key Themes:**

1. **Innovation and Disruption:** Exploring emerging technologies, trends, and opportunities shaping the future of the Kenyan tech industry.
2. **Entrepreneurship and Startups:** Showcasing success stories, challenges, and lessons learned from Kenyan diaspora-led startups and tech ventures.



3. Investment and Funding Landscape: Discussing investment trends, funding options, and strategies for diaspora investment in Kenyan tech startups and initiatives.
4. Ecosystem Development: Highlighting efforts to build a vibrant and inclusive tech ecosystem in Kenya through collaboration, mentorship, and capacity building.
5. Social Impact and Sustainable Development: Examining the role of technology in addressing social challenges, promoting sustainable development, and improving livelihoods in Kenya.

**Format:**

The conference will feature keynote presentations, panel discussions, fireside chats, workshop, and networking sessions. Participants will have the opportunity to engage with thought leaders, investors, entrepreneurs, and policymakers through both in-person and virtual platforms, ensuring broad participation and accessibility.

**Target Audience:**

- Diaspora professionals, entrepreneurs, and innovators
- Tech industry leaders, executives, and investors
- Government officials, policymakers, regulators, and ecosystem builders
- Academics, researchers, students and thought leaders in technology and innovation
- Investors, and venture capitalists interested in the Kenyan tech ecosystem

**Conclusion:**

The Kenyan Diaspora Tech Partnership Conference is a unique opportunity to harness the collective power of the Kenyan diaspora in driving innovation, entrepreneurship, and technology development in Kenya. By fostering collaboration, investment, and knowledge transfer, this conference aims to accelerate the growth of the Kenyan tech ecosystem and contribute to the country's socio-economic growth.

Together, we can build a brighter future for Kenya through innovation, partnership, and the transformative power of technology.

Warm Regards,

Geoffrey (Mak'Ouma) Ouma, PhD  
Chairman, Organizing Committee  
Kenya-USA Tech Forum (KUSAT)  
+1 985 870 4713  
[www.kusat.tech](http://www.kusat.tech)