



# DIASPORA TECH PARTNERSHIPS CONFERENCE

2024



DATE: 18<sup>TH</sup> - 19<sup>TH</sup> SEPTEMBER 2024

**VENUE:** SAFARI PARK NAIROBI KENYA



# Harnessing the Power of Diaspora for Transformational Growth

## Introduction

The Diaspora Tech Partnership Conference is a pivotal event uniting Kenyan professionals, innovators, entrepreneurs, investors, and policymakers from across the global diaspora to foster collaboration, share insights, and drive technological advancements. To be held in Nairobi in September 2024, this conference serves as a bridge connecting the Kenyan diaspora with local tech stakeholders, government officials, investors, and industry leaders to explore opportunities for collaboration and partnership. Additionally, it will be a platform for networking, and knowledge sharing.



## OBJECTIVES

- ✓ **Diaspora Engagement:** Involve the Kenyan diaspora in initiatives to leverage their skills and networks for developing the Kenyan tech ecosystem.
- ✓ **Knowledge Transfer:** Promote the exchange of ideas and best practices between diaspora professionals and local entrepreneurs to boost innovation.
- ✓ **Investment and Funding:** Highlight investment opportunities and tech initiatives in Kenya to attract diaspora funding and support local growth.
- ✓ **Capacity Building:** Offer training, mentorship, and networking to equip local entrepreneurs with the skills needed for tech industry success.
- ✓ **Policy Advocacy:** Support policies that enhance diaspora engagement, innovation, and technology adoption in Kenya to foster tech development, innovation, and technology adoption in Kenya to create an enabling environment for tech development.



## KEY THEMES:

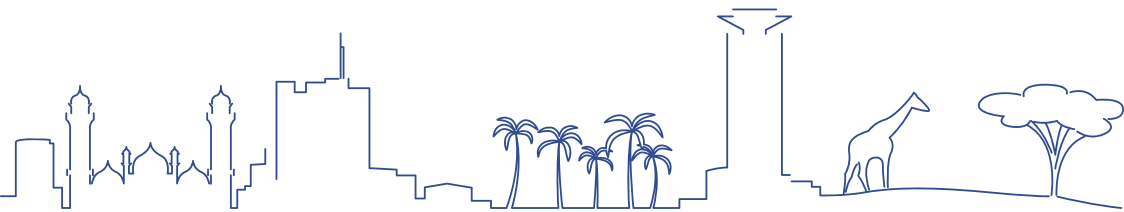


### Format:

The conference will feature **keynote presentations, panel discussions, fireside chats, and networking sessions**. Participants will have the opportunity to engage with thought leaders, investors, entrepreneurs, and policymakers through both in-person and virtual platforms, ensuring broad participation and accessibility.

### Target Audience:

- Diaspora professionals, entrepreneurs, and innovators
- Investors, executives, and thought leaders in tech industry
- Government officials, policymakers, regulators
- Academics, researchers, students and ecosystem builders
- Tech enthusiasts interested in the Kenyan tech ecosystem





## ENTRANCE FEE:

\$100 or Kshs 12,000  
single ticket;



\$400 or Kshs 48,000 for  
Table of 5 Pax for two  
day event.



## SPONSORSHIP PACKAGES & BENEFITS

\$15,000.

### DOUBLE PLATINUM

(LUNCH OR DINNER)  
SPONSOR

**Double Platinum (Lunch or Dinner Sponsor)** – EXCLUSIVE Industry specific access to the entire conference audience during the Lunch or Dinner to address (20 Minute speech), engage and or promote your organization as in all the event activities, be a panelist or contributor at a session of your choice, a display table/booth and advertisements.

**Platinum**– An opportunity to address the conference during the general sessions for up to 10 Minutes to advance your organization's agenda, be a panelist or a contributor at a designated session, a display table/- booth and advertisements

\$10,000.

### PLATINUM

(BREAKFAST)

\$7,500.

### DIAMOND

(MARKETING)

**Diamond** – You will get a chance to address the conference for up to 5 minutes, be a panelist, lead a break-out or panel session of your choice or be a contributor in the general session, a display table/booth and advertisements





# SPONSORSHIP PACKAGES & BENEFITS

\$5,000.

**GOLD**

**( MEDIA )**

**Gold** - A chance to address the conference for 2 minutes, be a panelist, lead a breakout or panel session of choice, a display table/booth and advertisements

\$2,500.

**SILVER**

**( LOGISTICS )**

**Silver-** A chance to be a panelist at the general session or lead a break-out or panel session of choice, a display table/booth and advertisements

\$1,500.

**BRONZE**

**(REGISTRATION)**

**Bronze** - A chance to lead a break-out session of your choice, a display table/booth and advertisements

\$1,000.

**VIP**

**( VIP & ATENDEE  
PACKAGES )**

**VIP & Attendee Package** - Honorable mention in livestream media and advertisements





Finally, we hope that this request will not put undue encumbrance on your organization but be a source of beneficial synergy between us. Please let us know, one way or the other, as soon as you possibly can, how you intend to proceed, you can also call either one of us :-



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### **Conclusion:**

**The Kenyan Diaspora Tech Partnership Conference is a unique opportunity to harness the collective power of the Kenyan diaspora in driving innovation, entrepreneurship, and technology development in Kenya. By fostering collaboration, investment, and knowledge transfer, this conference aims to accelerate the growth of the Kenyan tech ecosystem and contribute to the country's socio-economic growth. Together, we can build a brighter future for Kenya through innovation, partnership, and the transformative power of technology and investors.**

# PAYMENT METHODS AND DETAILS

ALL THE ORGANIZATIONS ARE 501 C TAX EXEMPT)



## USA & AROUND THE WORLD

### Check:

**Account Name** – One Voice Consortium / KUSAT Address – 5961 Hilltop Trail Drive,  
New Albany OH 43054 Zelle – gddfglobal@onevoiceconsortium.com

ACH:

**Bank Name** – Chase Bank Account # – 501083700 Routing # – 044000037

**Swift Code** – CHASUS33



## KENYA & EAST AFRICA

Zell Number : 4257664431

Zell Email – Sevenettllc2021@gmail.com Account Name – Sevenett LLC

OR

Absa Bank – Migori, Kenya Account # – 2049421365 Paybill – 303030

Account Name – Sevenett

*Thank you!*

We look forward to hearing from you soon. Sincerely,

**Robert Chiuri PhD**

Chair, Conference Sponsorship Committee [robert.chiuri@onevoiceconsortium.org](mailto:robert.chiuri@onevoiceconsortium.org)

CC Dr. G. MakOuma

Executive Conference Coordinator, Phone [gouma@sevenett.net](mailto:gouma@sevenett.net)

REGISTER HERE



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